

LILLIANNA RICHMOND

Hybrid Graphic Designer

EDUCATION

The Modern College of Design 2019-2021
Associate Degree of Applied Business in Design

- Concentrations in Web Design and Branding
- GPA: 3.1/4.0

The Modern College of Design 2021-Present
Bachelor Degree of Design Leadership

- Concentrations in Business and Marketing
- President's List, Fall 2022
- GPA: 3.5/4.0

WORK EXPERIENCE

Flutterby Marketing January 2023-Present
Lead Web Design Intern

- Design and maintain websites for the company and clients.
- Collaborate with a team to discuss client needs.
- Clientele building and consultations.
- Assist with further development of the company as needed.
- Assist Creative Intern and Marketing Director as needed.

TKDS Sports Network May 2021- May 2021
Graphic Design Intern

- Created newsletters with new branding materials.
- Updated social media marketing with new templates.
- Collaborated with a team to discuss client needs.

VOLUNTEER EXPERIENCE

Dayton Area Chamber of Commerce December 2020
Volunteer

- Planned and painted a restaurant window.
- Consulted with the client.
- Worked with a partner to develop the design.

SKILLS

- Web design
- Graphic/Print Design
- Branding and SEO
- Social Media Marketing
- Google Suite
- Sketch
- Canva
- Content Management Systems
- Adobe Acrobat
- Photoshop
- Illustrator
- InDesign
- Organization
- Teamwork
- Communication

INTERESTS

- Spending time reading and writing.
- Being outdoors and playing with my dog.
- Finding new places to go and explore.

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